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Technology Newsletter Switzerland

Switzerland Starts Cleantech Initiative to Boost Competitiveness of Swiss Cleantech Enterprises

According to the press release of November 5, 2009, the Second Innovation Conference, which took place upon the invitation of Federal Councillor Doris Leuthard, suggested measures aimed at promoting Swiss companies in the growing cleantech market.

The conference proposes to bundle existing forces, to improve the education, to foster partnerships and to facilitate export of cleantech technologies.

The following measures are planned:

- preparation of a Swiss Cleantech Almanac by 2010, identifying the already existing cleantech business activities, gaps to be filled and opportunities to cooperate;
- improvement and adjustment of education and training for innovation in the cleantech area;
- issuing research vouchers to small and medium sized enterprises for research with universities and other public research facilities; and
- creation of an export platform for cleantech enterprises.

November 9, 2009

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